

Chad Fasca

- Objective To put my writing and editing skills to work for a Web site or print publication.
- Experience
- Feb. 2002–Present The Center for Children and Technology, New York City
- Center Editor*
- Joined staff of education research firm as center editor to redevelop the organization's Web site, refine and streamline the organization's dissemination practices, cultivate relationships with education press, and expand audience for the organization's research.
- Created new Web site specification and content administration tool specification.
 - Oversaw the design of the Web site as well as the creation of site databases and the content administration tool.
 - Developed organization's email newsletter.
 - Maintaining and writing for all areas of the web site from site descriptions to press releases to feature articles.
 - Editing the organization's research reports and research proposals.
 - Designed and developed contact database, organization's first, using Filemaker Pro.
 - Devising and creating project database to track projects details and project milestones.
 - Cultivating more than a dozen press contacts.
- April 2000–Jan. 2002
- Editor-in-Chief, Vice President**, ActorsUpdate, New York, NY
- Hired by owner to develop from scratch a Web portal for the New York performing arts community (www.actorsupdate.com).
- Wrote original feature stories and news for the site.
 - Solicited and edited the feature writing of performing artists.
 - Developed sponsor-supported *CC:Alert*, a casting call newsletter.
 - Created the marketing materials for all promotional and ad sales campaigns.
- The Web site has attracted more than 4,000 members who visit it daily.*
- April 1997–April 2000
- Senior Web Editor,** Cahners Electronics Group, New York, NY
Editor, Electronic News Today,
- Hired as associate editor, *Electronic News*. Earned two promotions within the parent company (Web editor and senior Web editor), assumed responsibility for *Electronic News Today*.
- Wrote breaking news stories on the electronics industry.
 - Wrote, edited and compiled *Electronic News Today*, a 21,000-circulation daily newsletter covering the technology sector.
- June 1996–Sept. 1996
June 1996–Sept. 1995
- Staff Writer**, The Chautauquan Daily, Chautauqua, NY
- Wrote about the ideas and lives of distinguished people (scholars, diplomats, artists and authors) who lectured, taught or resided at The Chautauqua Institution.
- Sept. 1995–May 1996
- Managing Editor**, Montage Magazine, Toledo, OH
- Edited and compiled *Guide to the Arts*, a monthly events magazine.
 - Wrote and edited articles for *Montage*, an oversized quarterly arts glossy.
- Doubled paid subscriptions to Montage and the Guide.*

June 1994–Sept. 1994
June 1994–Sept. 1994

Reporter, Welch Publishing Co., Perrysburg, OH

- Profiled outstanding people and covered community issues for three suburban newsweeklies.

Education

1991–1995

B.S.J., Ohio University, Athens, OH

- Graduated Cum Laude

Skills

- Strong in both Microsoft Windows and Apple Macintosh operating system environments.
- Skilled in HTML programming, email newsletter design, readership cultivation.
- Proficient in various graphic and web design programs, specifically Adobe Photoshop, Adobe Illustrator, Macromedia Dreamweaver and BBEdit.
- Accomplished using Lyris (mailing list management software) and content management systems.

Clips, References

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